



DIA EUROPE

NOOK EVENT PODS

AN AWARD-WINNING TOOL FOR EVENT ORGANISERS TO INCREASE REVENUE AND SUSTAINABILITY, OFFERING BRANDED FOCUS SPACE FOR POWERFUL MEETINGS, NETWORKING AND VISITOR RECHARGE.

NOOK EVENT PODS

NOOK EVENT PODS IMPROVE SUSTAINABILITY, BOOST BRAND VISIBILITY, ENHANCE MEETING POWER AND VISITOR EXPERIENCE, ALL WHILE AMPLIFYING INCLUSIVITY AT EVENTS.

WE BRAND



WE TAKE CARE OF YOUR FULL BRANDING REQUIREMENTS, FROM FILE ACQUISITION TO INSTALLATION. FOR THAT FULL PEACE-OF-MIND TURNKEY SERVICE.



61ST ICCA CONGRESS

6-9 NOVEMBER
Kraków · POLAND

WE DELIVER

WE HANDLE ALL LOGISTICS, SO YOU KNOW THAT NOOKS ARE BEING TRANSPORTED END-TO-END BY PEOPLE WHO KNOW THE PRODUCT AND WILL GUARANTEE PERFECT HANDLING.

WE INSTALL



WE HANDLE ALL INSTALLATION, AND ON THE SPOT TROUBLESHOOTING, ENSURING THE FASTEST AND MOST RELIABLE SET-UP.



NOOK IS A BRILLIANTLY QUIET SPACE WHICH DELIVERS IMMEDIATE RELIEF FROM THE SHOW FLOOR INTENSITY

PRODUCT FEATURES



WITH BRANDABILITY FROM A SINGLE PANEL TO A FULL WRAP, BRANDS USE NOOK FOR TOP-OF-MIND POSITIONING

PRODUCT FEATURES

Wow, I did not think it would work but its amazing. Its so calming.

Visitor to IBTM World Barcelona
November 2025

Having Nooks at our events improves DEI feedback metrics from exhibitors & visitors.

Organiser of an NHS Conference

Recommended By

Google

The Neu Project

An Event Professional's

Guide to Neuroinclusion



Nook Pod
CAR20736974

NOOK WAS ORIGINALLY CREATED TO SUPPORT INTROVERTS IN THE WORKPLACE.

NOW, TEN YEARS LATER, IT IS CERTIFIED AS A SENSORY SUPPORT SPACE FOR ALL PEOPLE IN EVENTS, PUBLIC SPACES, EDUCATION AND HEALTHCARE TO SELF-REGULATE AND RECHARGE.

GUARANTEED TO DELIVER NEUROINCLUSIVE NETWORKING & IMPROVE DEI AT AN EVENT. USE NOOK TO KEEP PEOPLE HAPPY AND ENGAGED.

SENSORY SUPPORT IS MORE THAN ADD-ON TO NOOK, ITS PART OF THE CORE OF OUR PURPOSE. NOOK IMPROVES INCLUSIVITY.

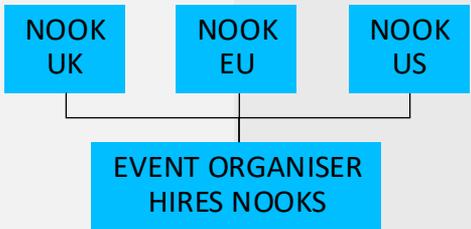
PRODUCT FEATURES





FITTING A MODULAR 2 X 1 METER
FOOTPRINT, NOOKS CAN EASILY
FIT IN TO FLOOR PLANS

PRODUCT DIMENSIONS



SELL INDIVIDUALLY TO EXHIBITORS

SELL IN BATCHES TO SPONSORS

NOOK VILLAGE



10-20 NOOKS

NOOK CLUSTER



3-6 NOOKS

ON STAND



1-2 NOOKS

MEETING ZONE



VISITOR RECHARGE



PODCAST BOOTH



NOOK EVENT PODS PAY FOR THEMSELVES AND THEN SOME. CUSTOMER EXAMPLES OF UP TO 5X ROI, SHOW THAT NOOK EVENT PODS AID REVENUE GROWTH

COMMERCIAL STRUCTURES



EVENT ORGANISER
HIRES NOOKS

SELL INDIVIDUALLY
TO EXHIBITORS

NOOK
VILLAGE



ORGANISERS OFFER NOOK + TICKET PACKAGE TO EXHIBITORS. EACH NOOK HAS ITS OWN BRANDING & ADDRESS ON THE MAP. MOST EXHIBITORS PROGRESS TO FULL STANDS AFTER ONE EVENT.

COMMERCIAL
STRUCTURES



EVENT ORGANISER
HIRES NOOKS

SELL IN BATCHES
TO SPONSORS

VISITOR
RECHARGE



ORGANISERS OFFER NOOK AS SPONSOR
BRANDED RECHARGE SPACE FOR VISITORS.
RESEARCH SHOWS GREATER RECALL OF
SPONSOR BRAND ON AND INSIDE NOOK.

COMMERCIAL
STRUCTURES



EVENT ORGANISER
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ORGANISERS OFFER NOOK AS SPONSOR
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COMMERCIAL
STRUCTURES



"I can't believe how cosy the Nooks are, and how well the soundproofing works, it's incredibly effective! LOVE them!"
Vanessa, Planted Event, London

"The Nook Event pods were a great success and we're so glad we had them onsite again this year. They were constantly in use and a really valuable asset to our event," **Amy, Event Manager, NHS Confed Expo**



Sheryl Thornton, CMP · 2nd
Association Event Planner | Tradeshow Management| Budge..
1d · 🌐

These pods **#NOOKEventPods** were a great addition for those of us who needed to take a quick call or send an email.

 **NOOK Event Pods®**
825 followers
4d · 🌐

Check out the cheery graphics featured at **#PCMA #CL25** this week! How would your **#NOOKEventPods** be designed? ...more



"These are amazing and great for inclusivity. Its unreal how you can be in a busy event and yet sat in the Nook it is calm and noise filtered"
Clair, Event Visitor

"At an education conference I sat in a Nook. I felt the sensory change in my body. I started inviting others to sit in it with me. Amazing product – a calm space."
Barbann, Education Conference Visitor.

"We love how flexible and plug-and-play Nooks are, accommodating last minute changes"
Charlotte Event Venue London

THE FEEDBACK IS UNANIMOUSLY FIVE STAR, WITH YEAR-ON-YEAR REPITITION AND GROWTH IN POD QUANTITIES

PRODUCT REVIEWS



NORTH
AMERICA



UK & EUROPE



AVAILABLE ACROSS EUROPE AND THE US

IMPACT

ORGANISER

FLEXIBILITY
REVENUE GEN
SUSTAINABILITY
INCLUSIVITY

VISITOR

RECHARGE
CATCH-UP
MENTAL HEALTH
STAMINA

BRAND

DWELL TIME
ENGAGEMENT
GOODWILL
DEI

MEANINGFUL IMPACT FOR ALL STAKEHOLDERS

FROM ONE NOOK



TO A FULL NOOKERY



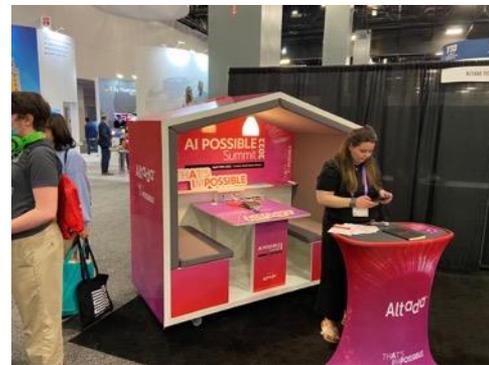
IN ANY
LAYOUT

MEMBERSHIP MEANS
Creating Community
Together, We Shape
the Future of Food

sfa
meet suites

IN ANY
LAYOUT







Freeman


GEORGE P. JOHNSON
experience marketing

 JACK MORTON

ASCENTIAL

IBM

Wind
EUROPE

CISCO *Live!*


ICCA

DIA

Google

web
summit


ijmex
GROUP


CLARION
EVENTS

SHOPTALK

TNW
THE NEXT WEB

THE
MEETINGS
CLUB

TRUSTED BY THE WORLDS LEADING
AGENCIES, EVENTS & VENUES

PEDIGREE

 **NOOK**
event pods



EACH ESSA MEMBER GOES THROUGH RIGOROUS VETTING AND PRE-APPROVAL TO HELP DRIVE INDUSTRY EXCELLENCE.



CERTIFIED AS A SENSORY SUPPORT SPACE BY THE GLOBAL LEADER IN COGNITIVE DISORDER CERTIFICATION



INTERNATIONAL ASSOCIATION OF EXHIBITIONS AND EVENTS BUSINESS SOLUTION OF THE YEAR



INTERNATIONAL DESIGN AWARDS DESIGN FOR SOCIAL IMPACT AWARD WINNER



FFAIR

RECOMMENDED SUPPLIER ON FFAIR AWARD WINNING EXHIBITOR MANAGEMENT PLATFORM



WINNER OF THE EDSPACES INNOVATION AWARD DESIGN FOR EDUCATION CATEGORY



MEMBERS OF THE SME CLIMATE HUB COMMITTED TO CUT EMISSIONS AND PROTECT THE PLANET



MEMBER OF ISLA ACCELERATING THE EVENT INDUSTRY TRANSITION TO SUSTAINABILITY



MEMBER OF MESA THE MEETINGS & EVENTS SUPPORT ASSOCIATION



CONTRIBUTOR TO EVENTCYCLE TURNING WASTE EVENT MATERIALS INTO COMMUNITY DONATIONS



RECOMMENDED BY GOOGLE NEU PROJECT FOR IMPROVING NEUROINCLUSIVITY IN EVENTS

AWARDS, CERTIFICATION AND PARTICIPATION.
WE BELIEVE IN STRENGTH, RELIABILITY AND IMPACT THROUGH INVOLVEMENT WITH PURPOSE DRIVEN ASSOCIATIONS AND INITIATIVES

PEDIGREE



AS RECOMMENDED BY



An Event Professional's
**Guide to
Neuroinclusion**

Spaces

While event professionals can take measures to minimize noise, harsh lighting, heavily crowded areas, and other potential triggers, sometimes this may not be possible.

In these instances, resilience and recovery spaces like quiet rooms can offer a break away from the main event. These rooms will often feature muted colors, soft lighting, minimal noise, and other supportive tools such as fidget toys and headphones with access to refreshments and event content.

Beyond quiet rooms, professionals can also provide designated spaces for other purposes, such as prayer rooms, no-tech zones, and gaming areas. This way, all attendees benefit and can choose what works for their needs at the moment.

If sensory spaces need to be added to an existing venue or a modular option is preferred, [Nook](#) offers solutions for purchase or rental.

[DOWNLOAD THE GUIDE](#)

HERE ARE SOME POPULAR APPLICATIONS



RECHARGE POINT



LOUNGE



NETWORKING



INTEGRATED



CONSULTATION



EXHIBITOR BOOTH



INVESTOR PITCHING



EXPERT CLINICS





PODCASTING OUTDOOR



POP-UP BRAND VISIBILITY



ON-STAND MEETING POD



MEDIA
INTERVIEW POD



DIVIDING SPACE



ACTIVATING
CORRIDORS

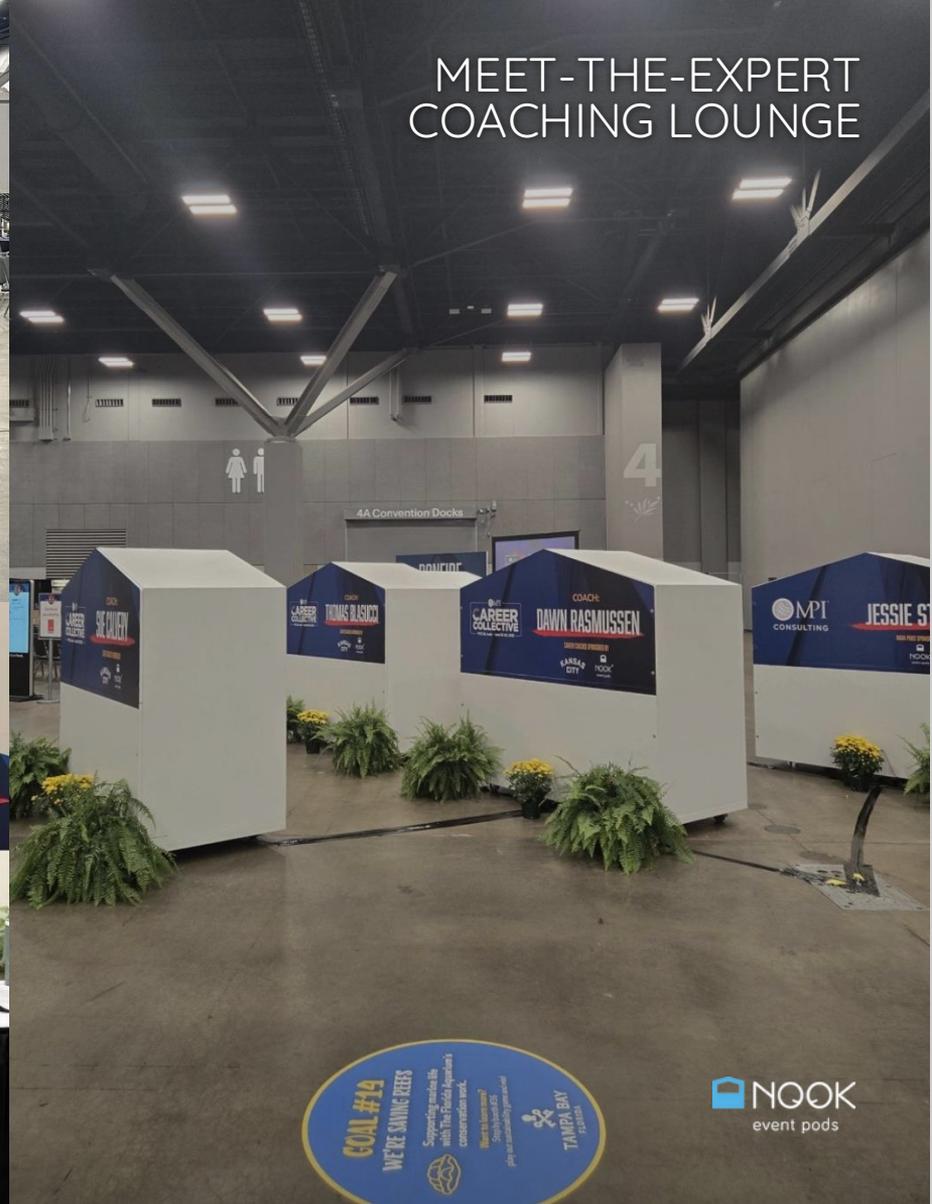


GAMIFICATION

FURTHER EXAMPLES



MEET-THE-EXPERT COACHING LOUNGE



MEET-THE-EXPERT COACHING LOUNGE



FULL SENSORY ZONE



NOOK EVENT PODS

EXHIBITOR MEETING PODS



NOOK EVENT PODS

EXHIBITOR STANDS



NOOK EVENT PODS

VENUE PROMOTION POD



NOOK EVENT PODS

NETWORK & RECHARGE ZONE



NOOK EVENT PODS

NETWORK & RECHARGE ZONE



NOOK EVENT PODS

DEDICATED FOCUS SPACE



NOOK EVENT PODS

PRODUCT DEMO SPACE



NOOK EVENT PODS

PRODUCT DEMO SPACE



NOOK EVENT PODS

MENTORING BOOTH



NOOK EVENT PODS

EXHIBITION STAND



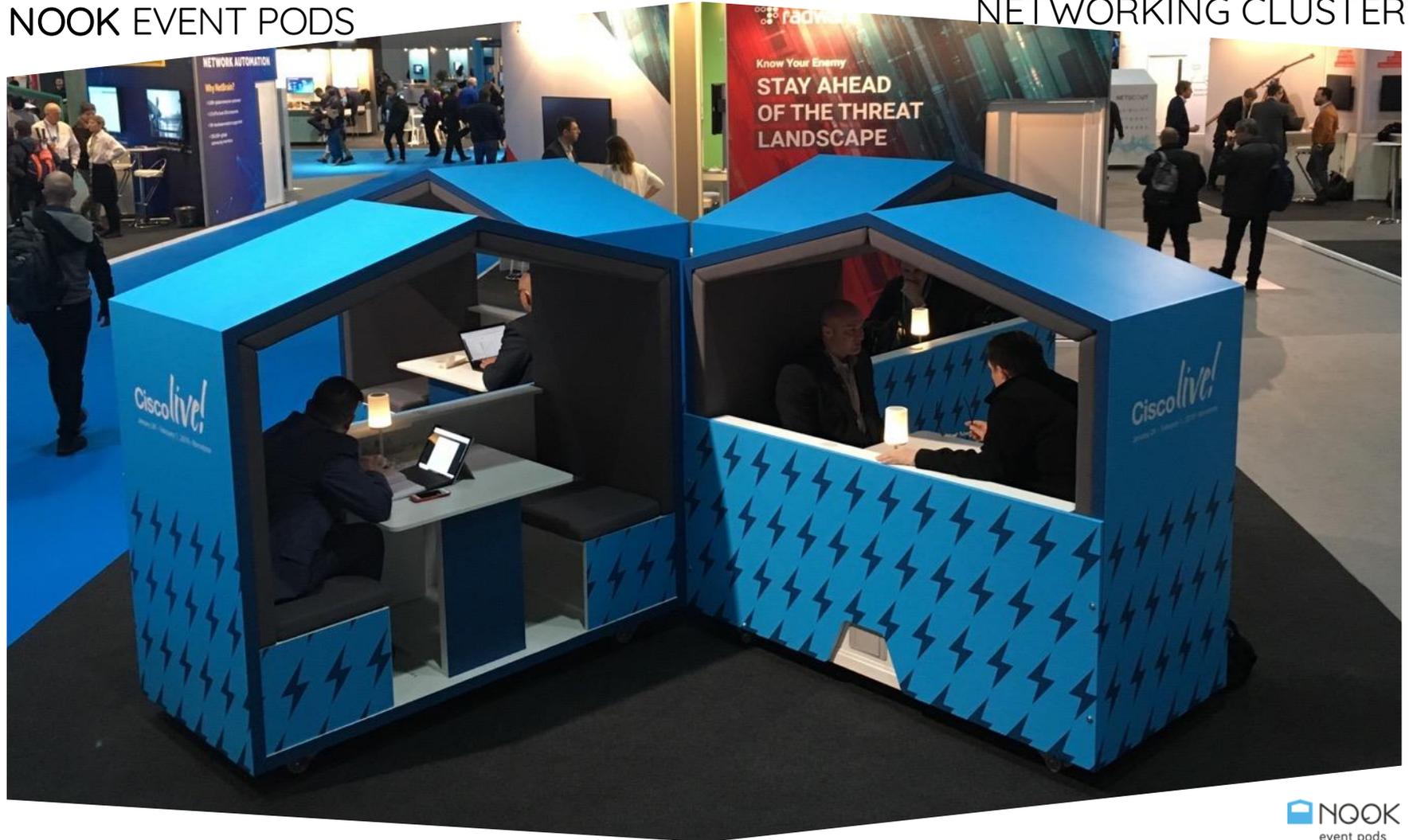
NOOK EVENT PODS

MEDIA BOOTH



NOOK EVENT PODS

NETWORKING CLUSTER



NOOK EVENT PODS

EXHIBITOR MEETING POD



NOOK EVENT PODS



EXHIBITOR MEETING POD



NOOK EVENT PODS



PODCAST BOOTH



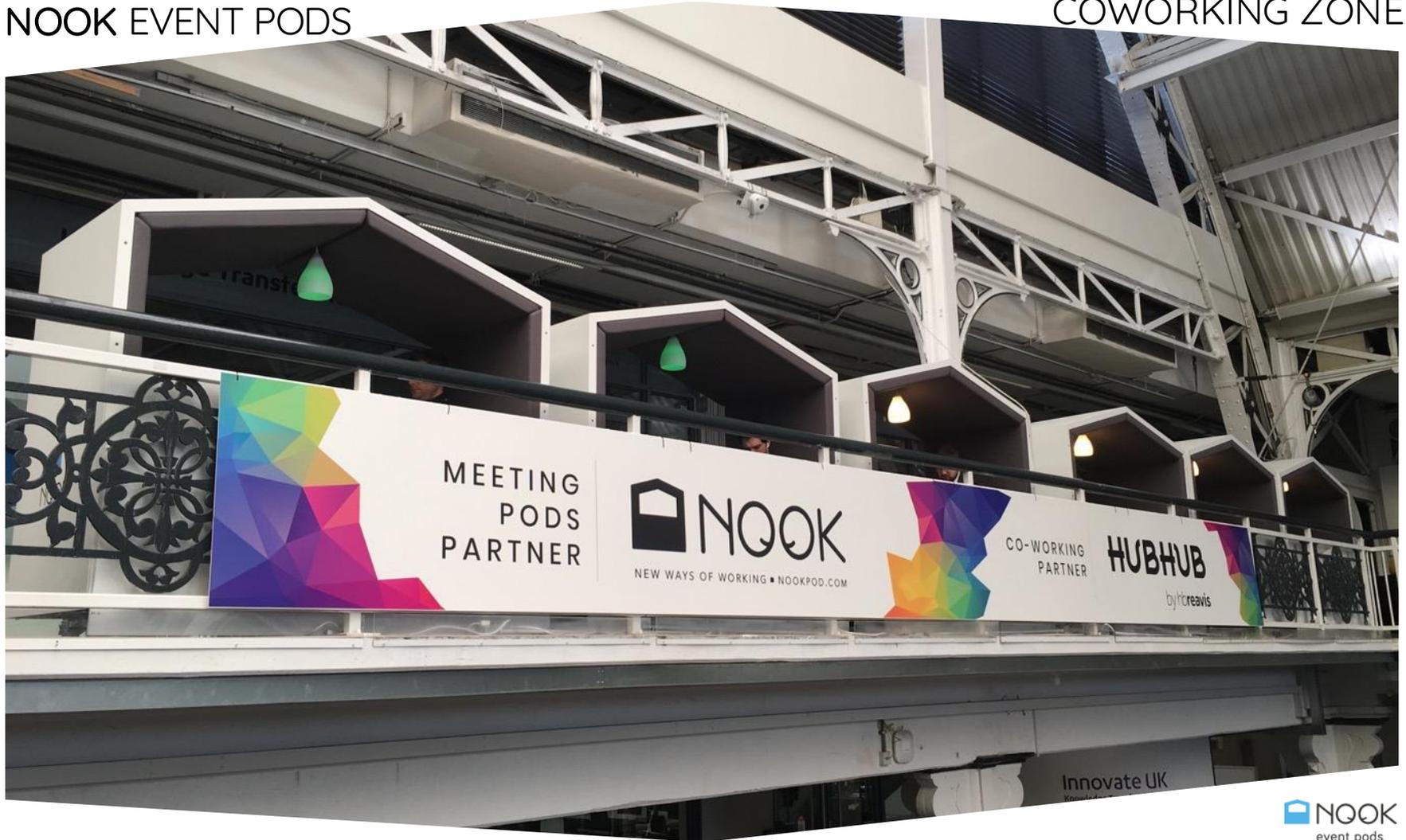
NOOK EVENT PODS

NETWORKING ZONE



NOOK EVENT PODS

COWORKING ZONE



NOOK EVENT PODS

POP-UP HOSPITALITY POD



NOOK EVENT PODS



VISITOR RECHARGE POD



NOOK EVENT PODS

MEETING ZONE



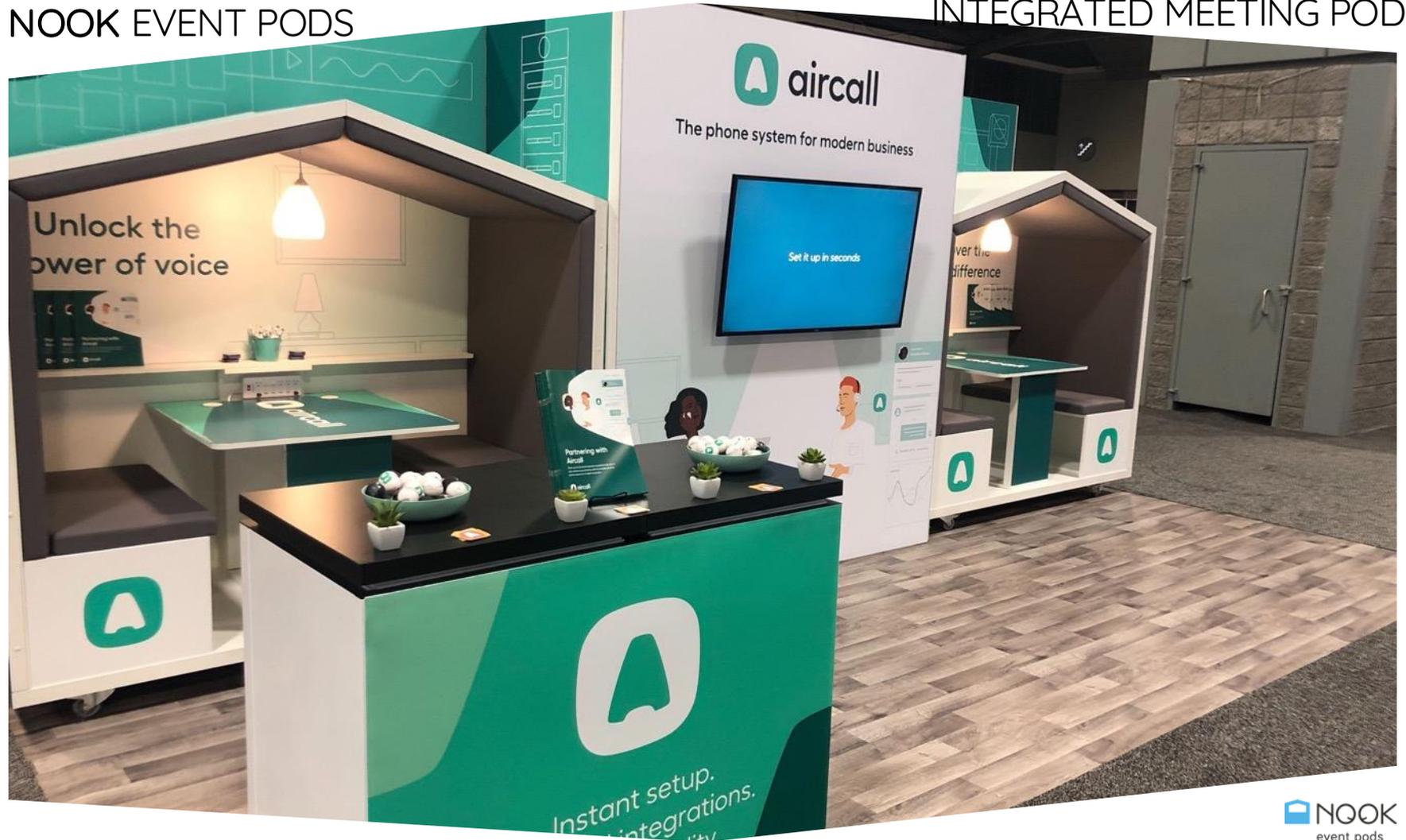
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MEETING ZONE



NOOK EVENT PODS

INTEGRATED MEETING POD



NOOK EVENT PODS



SPONSORED VISITOR POD



NOOK EVENT PODS

PITCHING POD



NOOK EVENT PODS BRING PEOPLE TOGETHER

NOOK EVENT PODS



NOOK EVENT PODS



NOOK EVENT PODS HELP PEOPLE RECHARGE & FOCUS

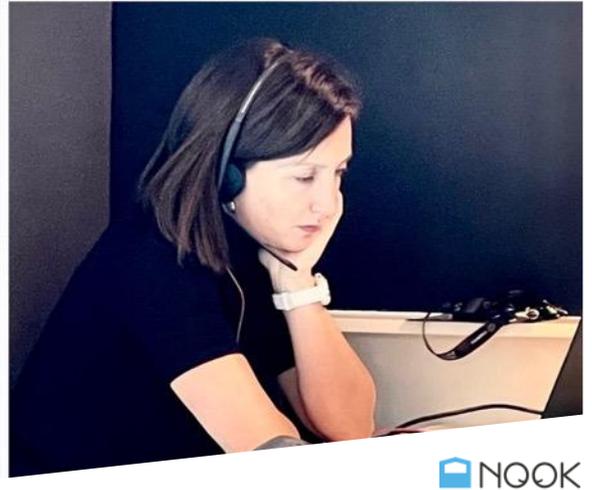
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ADAPTIVE
NETWORK AUTOMATION

THANK YOU


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